

Lire Autour Du Monde

Read Around The World

2021 ECPLA Read-A-Thon

Friday October 8th to Sunday October 17th

Dear École Campbelltown Parents / Caregivers:

Literacy is a major focus at École Campbelltown and as such the staff do their best to promote reading in our classrooms every day. In conjunction with Elk Island Public Schools Read-In Week, the ECPLA will be running our annual read-a-thon fundraiser.

This is an important fundraiser for our school community as funds raised go directly into classrooms and toward student activities. For the 2021/22 school year, the ECPLA budget is geared towards a focus on Library and Literacy. For further information visit the ECPLA website at <https://ecolecampbelltown.hotlunches.net/>

How It Works

October 8-17

Print the Reading Log and Pledge Form for your student. If you do not have a printer, ask your teacher for a printed copy. Encourage your child to read and bring stories to life through various activities indicated on the Reading Log. Record the number of minutes read each day and colour in the squares for activities completed. Gather sponsors using the Pledge Record.

October 18-21

Collect pledges from sponsors. ***NEW THIS YEAR:** Complete the Online Reading Log on the ECPLA website at <https://ecolecampbelltown.hotlunches.net/>

Recommended Daily Reading Goal

ECS to Gr 3	10-15 mins
Gr 4 to 6	15-20 mins

Which Minutes Count?

- Reading before and after school
- Reading for homework
- Reading to a pet (or a person)
- Being read to by other people (if you are in ECS to Grade 2)

Prizes

Prize draws will be held for:

- *high-volume readers
- *raising over \$30 in pledges

A class prize will be awarded to the ECS, Div I and Div II classes with the highest participation.

*To be eligible for prize draws you must complete the Online Reading Log at <https://ecolecampbelltown.hotlunches.net/> no later than October 21, 2021.

If you do not have online access please contact the ECPLA and we will ensure that your student is entered in the draw.

Collecting Pledges

Assist your child in collecting pledges from family and friends using the Pledge Record.

We ask families not to solicit door-to-door and to ask only those they feel comfortable with approaching.

Preferred method to remit total pledges:

Using the Online Ordering System
<https://ecolecampbelltown.hotlunches.net/>

Pledges should be remitted by October 21st.

Questions?

Contact the ECPLA at ecolecsc@hotmail.com

Thank you for your support!