

# Célébrons avec des Histoires

## Celebrating Stories

### 2019 ECPLA Read-A-Thon

Friday October 4<sup>th</sup> to Monday October 14<sup>th</sup>

Dear École Campbelltown Parents / Caregivers:

Literacy is a major focus at École Campbelltown and as such the staff do their best to promote reading in our classrooms every day. In conjunction with Elk Island Public Schools Read-In Week, the ECPLA will be running our annual read-a-thon fundraiser.

This is an important fundraiser for our school community as **funds raised go directly into classrooms**, individual teacher allotments, Christmas concert and towards fitness activities such as recess bins and sports day. For further information visit the ECPLA page on the school website at [www.campbelltown.ca/parents/parent-council](http://www.campbelltown.ca/parents/parent-council).

### How It Works

October 4<sup>th</sup> -14<sup>th</sup>

Encourage your child to read and bring stories to life through various activities indicated on the attached Reading Log. Record the number of minutes read each day and color in the squares for activities completed.

Gather sponsors using the attached Pledge Record.

#### *Recommended Daily Reading Goal*

ECS to Gr 3	10-15 mins
Gr 4 to 6	15-20 mins

Collect pledges from sponsors. Return the Reading Log and Pledge Record to your teacher.

## Which Minutes Count?

- Reading before and after school
- Reading for homework
- Reading to a pet (or a person)
- Being read to by other people  
(if you are in ECS to Grade 2)



## Prizes

Prize draws will be held for:

- high-volume readers
- raising over \$30 in pledges

A class prize will be awarded to the ECS, Div. I and Div. II classes with the highest participation for the most minutes read.

## Collecting Pledges

Assist your child in collecting pledges from family and friends using the Pledge Record.

We ask families not to solicit door-to-door and to ask only those they feel comfortable with approaching.

Total pledges can be remitted in two ways:

1. By cheque, payable to ECPLA
  - We request that only one cheque be submitted per child
2. Using the Online Ordering System: <https://ecolecampbelltown.hotlunches.net>

Pledges should be remitted by Thursday October 17<sup>th</sup>

**Please DO NOT send cash!**

## Questions?

Contact the ECPLA at [ecolecsc@hotmail.com](mailto:ecolecsc@hotmail.com)

**Thank you for your support!**